

# GRAB THE HELM

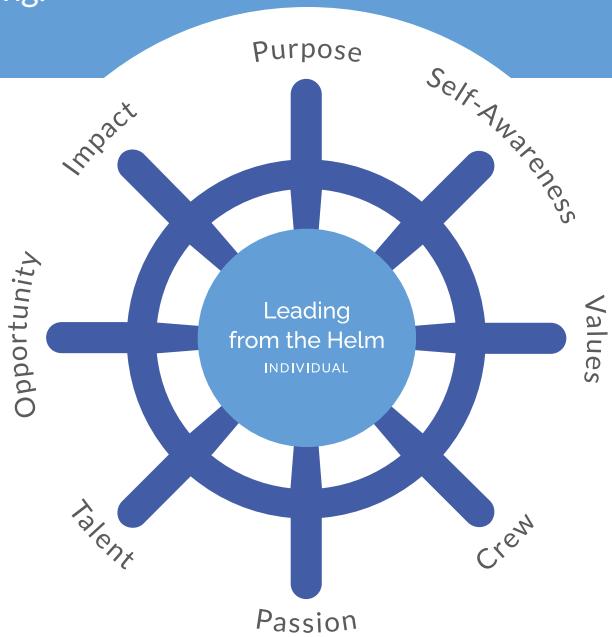
## AN EXPANDED JOURNEY

*Grab the Helm* is more than a book. There are multiple opportunities to expand your journey as you navigate and learn the skills to take command of the life you were called to lead. These additional experiences will assist your team or organization by looking deeper and getting even better results through practice and ongoing learning.

### GRAB THE HELM AS A COHORT

More than a book club, bringing people together for real-time activities and dedicated group discussions.

- A dedicated Crew Member to create a personalized learning experience
- An in-person guide to facilitate your journey, providing added expertise and spontaneity
- Both asynchronous and synchronous learning opportunities to be flexible in the hybrid workspace

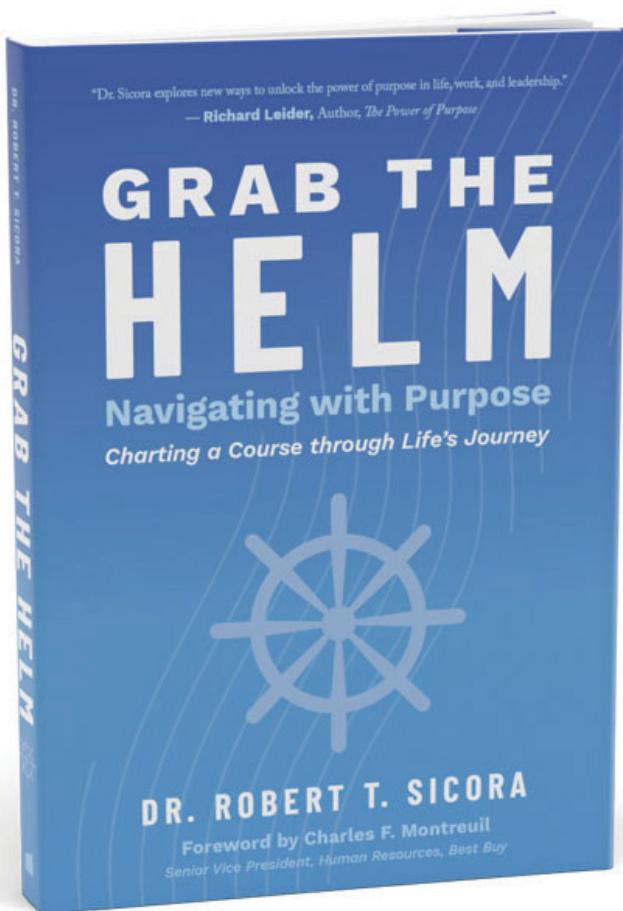


### ONLINE PLATFORM

At [grabthehelm.com](http://grabthehelm.com), you are able to access a wealth of additional resources and experiences that will help you apply the principles of *Grab the Helm* to every facet of your life and career.

Rali's "Learn. Do. Inspire" process prompts, captures, and validates the changes that will have the most impact on your organization.

**More About Rali:** A technology platform providing curated development journeys, interactive engagement tools, and analytics for team and organizational leaders to drive initiative adoption throughout the organization. Connect industry experts to your team using Rali's unique "Learn – Do – Inspire" process which leverages proprietary video libraries, enables team leader selected material, and facilitates user-generated content.



This transformative book begins by asking yourself a simple yet profound question:

## What is my purpose?

The answer will emerge as you work through the eight spokes of the *Leading from the Helm* model throughout this book. You'll gain the insights and confidence to grab hold of the life you want and make a lasting impact on your team and your organization.

ORDER TODAY AT [GRABTHEHELM.COM](http://GRABTHEHELM.COM)

“Grab the Helm provides a comprehensive and memorable approach to both personal and professional effectiveness. The helm models allow an individual or team to easily identify the specific spoke(s) most relevant to their current needs, while never losing sight of the broader, integrated system. It creates actionable focus in the midst of complexity and chaos!”

Val Schumacher | Head of Human Resources, Nexus Solutions



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