



Dr. Robert T. Sicora | Founder & CEO

Dr. Robert T. Sicora is the founder and CEO of Sicora Consulting and a recognized expert in organization development. For more than three decades, Robert has helped organizations of all sizes build deeper levels of trust, leadership, and employee engagement. As part of that transformation, these organizations have maximized human potential and performance, leading to better outcomes.

Robert has helped thousands of leaders and employees chart a path toward greater purpose for themselves and their organizations using a holistic, research-based methodology called *Leading from the Helm*. Robert recently published *Grab the Helm*, in which he narrows the focus of this methodology to the individual, helping people take command of their purpose at any stage of life.

Robert holds his Doctorate of Education (Ed.D.) in Organization Development. His dissertation study covered personality styles of leaders, their employees, and how those styles can be applied to building a culture of trust. He is an avid sailor, an adventurous world traveler, and a proud resident of Minneapolis.

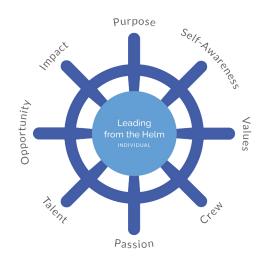
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Robert, tell us more about the Leading from the Helm model. How can this model be used to guide people through their own transformative journeys?

All eight of the spokes are essential in one's journey to discover or rediscover one's purpose. We start by developing a deeper sense of self—how someone sees the world, and how that may be different than how others see it, which, perhaps surprisingly, is often an "aha moment" for many. We then look at core values and beliefs, which guide the reader to all aspects of the Helm. Navigating through all aspects of the Helm brings the reader back to purpose, and with that, greater enlightenment.

Robert, can you give an example of how you have implemented the Leading from the Helm model within an organization?

In an organization, the model is typically implemented through one or two of the spokes. An organization's leader first identifies one or two areas that need improvement. While an organization begins with one spoke, it quickly discovers that all the spokes are interconnected. Before long, the organization is utilizing the entire Helm.







SPEAKING

Dr. Robert T. Sicora is available for public and private speaking engagements at events, conferences, programs, and retreats. An accomplished storyteller, Robert's insights into engagement, leadership, and trust can bring depth and meaning to any event. Robert can inspire everyone in your organization to tap into their unique leadership qualities so they can take command of their purpose.

Robert is available for in-person and virtual speaking opportunities, and can tailor his presentation for a variety of events and programs including:

Keynotes Conferences Virtual speaking Leadership offsite

Team building Retreats **Webinars**

