

# Participate in our ongoing research in Employee Engagement!

The *8 Factors of Engagement* from Sicora Consulting launched in 2015 after nearly two decades of work in the employee engagement space. In 2019, we partnered with TTI Success Insights to offer the first Individual Profile of Engagement. This individual profile provides employees the chance to take command of their own engagement.

As part of our ongoing research to ensure the validity of this instrument, we are conducting a study during the Summer of 2023. The results of the study will be incorporated into the survey, individual profile, and team reports in Autumn 2023.

## Who is able to participate?

We are looking for organizations and teams with at least 5 individuals in them, and you can include as many as you would like.

Please note: The research is being conducted in English. We welcome global teams, though please know that we will not be providing translation as part of this research.

## What is the commitment from the team and employee?

Each employee will be asked to respond to 2 or 3 surveys over the course of a few months. Each survey will take about 5 minutes to complete.

Teams and organizations will provide a list of participating employees, including their email addresses. Each team or organization lead will then partner with Sicora Consulting to administer the surveys to their employees.

There is no cost to participate in this research. There also will be no monetary compensation for participation.

## What do we receive at the end of the study?

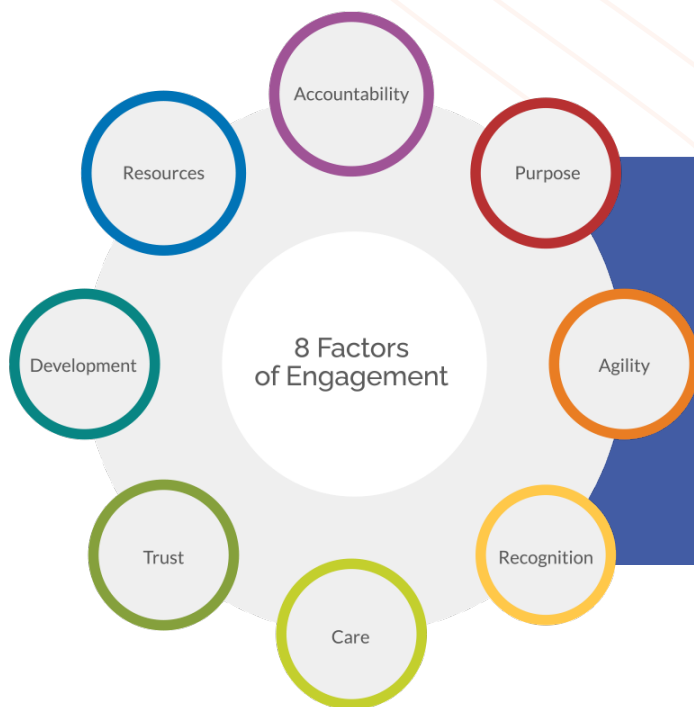
At the end of the research study period, each participant will be offered the opportunity to complete the new version of the 8 Factors of Engagement. At that time, they receive their own personalized Individual 8 Factors of Engagement profile.

Each team and organization who participated will receive a team report summarizing everyone who completed the 8 Factors of Engagement.

Each participant will also receive a copy of the updated whitepaper with all our findings in the Autumn of 2023.

## Action

Send an email to [Crew@SicoraConsulting.com](mailto:Crew@SicoraConsulting.com) and put **8FE Research Study** in the subject heading, and let us know that you would like to participate.



**What:** Employee Engagement Research Study

**Why:** To conduct research to further develop the most balanced and actionable model of employee engagement.

**Who:** Sicora Consulting in partnership with TTI Success Insights

**When:** July 10 through September 30, 2023

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try out the profile  
for yourself!**

